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## **Philly Home + Garden Show Brings Design to Downtown Phoenixville for the Holidays**

*Sponsorship helps Cameron Peters Floral Design's wreath project become reality*

**PHOENIXVILLE, Pa. – Nov. 14, 2017** – The [Philly Home + Garden Show](#), the Philadelphia region's newest home show designed to inspire homeowners, running Feb. 16-18, 2018, at the Greater Philadelphia Expo Center in Oaks, Pennsylvania, has ensured downtown Phoenixville will be fully decorated for the holiday season this year.

After hearing that one of its new vendors, [Cameron Peters Floral Design](#) of Phoenixville, was leading an effort to improve the holiday decorations throughout the Phoenixville business district with wreaths on its lampposts, Marketplace Events, the producer of the Philly Home + Garden Show, wanted to help. In recent years, decorations in the downtown area have only included a few strands of lights and a Christmas tree.

The Philly Home + Garden Show has partnered with Cameron Peters to supply 50 of the 270 wreaths that have been adopted by residents and businesses throughout the Phoenixville region. Donned with red bows, the wreaths will be hung on light poles along Bridge and Main streets Nov. 18 to bring more cheer to the business district just in time for the holiday shopping season.

"At the show each year, we offer hundreds of ways for residents of Phoenixville and the greater Philadelphia region to spruce up their homes and gardens," said Assistant Show Manager Jenna Naffin. "We thought it only made sense to be a major part of the effort to bring festive design to downtown for the holidays."

On Friday, Feb. 16, the 2018 Philly Home + Garden Show will once again feature Phoenixville Night. Dozens of businesses from the Phoenixville Area Business Association, including Cameron Peters Floral Design, will offer food and drink samples and sell their wares to show off all that the revitalized downtown business district has to offer.

"We are thrilled that the Philly Home + Garden Show has stepped up to help us fully realize our vision for the holidays with their generous sponsorship and showing how much they care about Phoenixville," said Cameron Peters, owner. "We thank them and all of the residents and business owners who supported each and every one of the wreaths."

For more information on the Philly Home + Garden Show, visit [www.PhillyHomeAndGarden.com](http://www.PhillyHomeAndGarden.com). Use promo code WREATH for \$4 off tickets.

## **About Marketplace Events**

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and six holiday shows. The 58 combined events, in 26 markets, attract 17,250 exhibitors, 1.9 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Washington, D.C., Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016 the company launched Marketing Solutions, a division that provides digital marketing, custom printing, branded content and sales support to their expanding customer base. Visit [www.marketplaceevents.com](http://www.marketplaceevents.com).

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